

## FAQs

### ***How does the Funding Work?***

Each business is eligible to apply for up to 50% of their façade improvement costs to a maximum of \$5,000.

### ***How do I participate?***

- Pick up an application (with guidelines) from the Village Office or go online to [www.valemount.ca/grants](http://www.valemount.ca/grants) to download an electronic version.
- Review the program guidelines to ensure your improvements are eligible.
- Make sure your application is complete and includes all requested information
- Submit your application to the Village of Valemount in person, via mail, or via email.

### ***Who is Eligible to apply?***

- You must be a, business owner, non-profit society, or home based businesses
- The property must be located on Main Street, 5th Avenue, Commercial Drive, or the frontage road along Highway 5
- Home-based businesses are eligible for way finding signage only. Way finding signage is eligible for 50% to a maximum of \$500 and must adhere to any signage bylaws and regulations.

### ***When is the deadline to apply?***

Applications will be accepted on an ongoing basis until all funding has been distributed.



## Contact Us

735 Cranberry Lake Road  
PO Box 168  
Valemount, BC  
V0E 2Z0  
Phone: 250-566-4435  
Fax: 250-566-4249  
Website: [www.valemount.ca](http://www.valemount.ca)



# Business Façade Improvement Program



[www.valemount.ca](http://www.valemount.ca)



## Why Participate?

If you are a business owner or the operator of a non-profit society, the appearance of your storefront provides the first impression of your business to new and potential customers. An attractive and interesting storefront can help bring walk in traffic into your business, especially among tourists.

Façade Improvements can:

- Make Valemount's commercial areas more inviting to new businesses and customers.
- Attract tourists to return to Valemount again and again.
- Build community pride in the business community.

Before



After



*The Gathering Tree—Façade improvements completed in 2017 with the Business Façade Improvement Program.*

## What Improvements are eligible?

### Eligible improvements include:

- Exterior painting and siding
- Exterior lighting
- Exterior architectural and decorative details (Moldings/trims/false roof peaks)
- Accessibility improvements
- Murals
- Awnings
- Signage (must be permanent signage)
- Windows and doorways (if part of larger improvement )

### Eligible costs include:

- Direct project labour
- Contractor, Design/Architect fees
- Rental of tools and equipment
- Project related materials
- PST, Shipping

## What Can't I do?

### Ineligible improvements include:

- Routine maintenance
- Structural repairs, roofs, or fencing
- Impermanent fixtures or landscaping
- Interior/internal improvements

### Ineligible costs include:

- Operational costs and staff wages
- Purchase of construction equipment
- Improvements not visible from public right-of-way
- Improvements started prior to application approval
- GST, and duties
- Permit fees
- Improvements deemed inconsistent with purposes and objectives outlined in the program

## Need help with your application?

### Contact our Grant Clerk

Phone: 250-566-4435

Email: [grantclerk@valemount.ca](mailto:grantclerk@valemount.ca).

Before



After



*Rocky Mountain Goat—Façade improvements completed in 2018 with the Business Façade Improvement Program.*