

## FAQ: Frequently Asked Questions

### How does the Funding Work?

Each business interested in participating can apply for up to 50% of their building costs up to \$5,000.

### How do I participate?

- Contact the Village of Valemount for more information.
- Pick up an application from the Village of Valemount.
- Make sure your application is complete and includes all information requested.
- Submit your application form to the Village of Valemount by email, fax or mail.  
Email: [grantclerk@valemount.ca](mailto:grantclerk@valemount.ca)  
Fax: 250-566-4249  
Mail: PO Box 168, Valemount BC, V0E 2Z0

### When is the deadline to apply?

Applications will be accepted until noon, **March 31 2017**

### Who is Eligible?

Property owners, business owners or non-profit societies occupying commercial buildings on Main Street, 5<sup>th</sup> Avenue, Commercial Drive, and the frontage road along Highway 5 are eligible to apply.

### Why Improve Facades?

- Build upon the 2015 Phase of Valemount's Downtown Revitalization
- Encourage development and re-development in Valemount's commercial areas
- Make Valemount's commercial areas more inviting to new businesses and customers
- Attract tourists to return to Valemount again and again
- Build community pride in the business community

### Village of Valemount

735 Cranberry Lake Road  
PO Box 168

Valemount, BC V0E 2Z0

Email: [grantclerk@valemount.ca](mailto:grantclerk@valemount.ca)

Phone: 250-566-4435

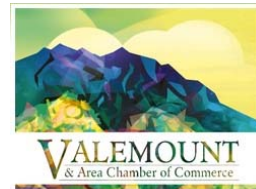
Fax: 250-566-4249

### Valemount and Area Chamber of Commerce

PO Box 690

Valemount, BC V0E 2Z0

Phone: 250-566-0061



## 2017

# Business Façade Improvement Program

\*This pamphlet is abbreviated, for full details of eligibility; please refer to the 2017 Business Façade Improvement Application and Guidelines



## What can I do with this grant?

### Eligible Improvements

- Exterior painting
- Exterior lighting
- Signs
- Exterior architectural and decorative details
- Moldings/trims/false roof peaks
- Murals
- Awnings, New Siding

### Eligible Costs

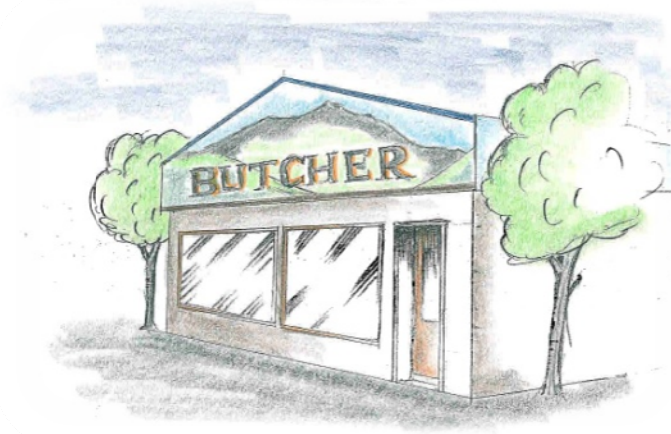
- Direct project labour
- Contractor fees
- Rental of tools and equipment
- Project related materials
- Design/Architect fees related to facade

### Ineligible Improvements

- Routine maintenance
- Structural repairs, roofs
- Impermanent fixtures
- Interior/Internal improvement

### Ineligible Costs

- Operational costs and staff wages
- Purchase of construction equipment
- Improvements not visible from public right-of-way
- Improvements deemed inconsistent with purposes and objectives outlined in the program
- Improvements that have been started prior to application approval
- GST/PST



## Why participate?

If you are a business owner or the operator of a non-profit society, the appearance of your storefront provides the first impression of your business to new or potential customers. An attractive and interesting storefront can help bring walk in traffic into your store, especially among tourists. A new look can show residents that you care about the community and are making an effort to get their business.

If you are a building owner, improving the appearance of your building has its benefits. If you have a vacancy in your building, exterior improvements can increase the appeal of your location to potential tenants and show them that you care about the upkeep of your building.

## Program & Design Guidelines

The program guidelines are intended to set quality standards for proposed improvements, co-ordinate individual projects and act as a guide to review applications by the Project Review Committee. All proposed improvements should be consistent with the themes in the Village of Valemount's design guidelines. The design guidelines are meant to reflect a 'Mountain Valley' style theme. Guidelines can be found in the **2016 Business Facade Improvement Application**.

Prince George's 5<sup>th</sup> Avenue Post Office and Canada Winter Games House before and after the program:

Before



After

