



Strong Towns

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Saranac Lake and Valemout represent United States, Canada in contest to find North America's strongest town

Saranac Lake, New York and Valemout, British Columbia will face off in the first round bracket of the Strongest Town Contest, with voters from across the continent deciding which will advance to the Elite Eight round of this March Madness-style tournament.

The Strongest Town Contest spotlights and celebrates communities that are continuously becoming more resilient and prosperous through bottom-up action.

The winner of this year's Strongest Town Contest will receive accommodations for a representative to attend the Strong Towns National Gathering in Charlotte, North Carolina, where they will receive an award and serve as an honored guest. **Strong Towns will also produce a special video about the winning community** for a national audience, holding them out as an example of how cities can build their economic resilience from the bottom-up.

The contest is modeled after the NCAA March Madness tournament, with communities advancing in single-elimination match-ups each week throughout March and April. The winner will be announced Friday, April 14.

For more information, visit strongtowns.org/strongesttown

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