



Valemount Council Strategic Priorities: 2023-2027

COMMUNICATION

Communication is critical to the success of all activities and remains a strategic priority of Council. The Village will enhance communication with the community and beyond.

- Continue to enhance the Villages external and internal communications to deliver timely, accurate and engaging information on multiple platforms and mediums.
- Increase communication between the Village and our wide array of partners to increase collaboration and further develop relationships.
- Monitor and follow through on opportunities for advocacy to other orders of government around local issues.

FISCAL RESPONSIBILITY

Fiscal responsibility requires prudent planning and policies to enhance community health and achieve the organizations full potential. The Village aims to ensure it has the ability to take advantage of grant opportunities when they arise and endeavors to adopt technologies that reduce its operating costs and improve residents' health through a cleaner environment.

- Build reserves and plan for the full life cycle of Village assets.
- Take advantage of grant opportunities that align with Council's strategic priorities.
- Support periodic organizational review to ensure that the resources available and desired services are well aligned.

HEALTH & SAFETY

The Village recognizes that the health of the Community and its residents is of upmost importance and is affected by many different factors. The Village seeks to enhance community health by addressing current issues, and planning for future foreseeable situations.

- Continue to address health concerns related to level of services and our ability to respond to environmental concerns such as natural disasters and poor air quality.
- Proactive Bylaw enforcement and public education to address bylaw infractions that negatively affect the enjoyment of community life.
- Build redundancy and capacity in the infrastructure that supports daily life and is available during emergencies.

DEVELOPMENT & DIVERSIFICATION

The Village recognizes that proper planning is critical to the health of the community. While recognizing the needs of individuals change throughout life, the Village endeavors to apply legislation consistently and promote good planning principles for the benefit of the community.

- Continue to strengthen Village bylaws and policies to meet current and future needs.
- Promote a diverse economy and the organizations and business that make up our local networks; including our municipal corporations.
- Promote Valemount as a unique, ready to support, partner, and regulate routine and significant developments.