

FAQs

Who is Eligible to apply?

- You must be a business owner, non-profit society, or home based business. The property must be an existing commercial building located in the Village of Valemount Downtown (5th Avenue), Railtown (Main Street) and Highway Corridor (Hwy 5 South) area.
- Home-based businesses are eligible for way finding signage only. Way finding signage is eligible for 50% to a maximum of \$500 and must adhere to any signage bylaws and regulations.

How does the Funding Work?

- Each building is eligible to apply for an annual grant for up to 50% of façade improvement costs to a maximum of \$5,000.
- Each year a building may access the Business Façade Improvement program for new/incremental façade improvements.

How do I participate?

- Pick up an application (with program and design guidelines) from the Village Office or online at: www.valemount.ca/services/grants-funding to download an electronic version.
- Review the guidelines to ensure your improvements are eligible.
- Make sure your application is complete and includes all requested information
- Submit your application to the Village of Valemount in person, via mail, or via email.

When is the deadline to apply?

Applications will be accepted on an ongoing basis until all funding has been allocated.



VILLAGE OF
VALEMOUNT

Let the mountains move you

Contact Us

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VALEMOUNT

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Business Façade Improvement Program



www.valemount.ca



NORTHERN
DEVELOPMENT

Why Participate?

If you are a business owner or the operator of a non-profit society, the appearance of your storefront provides the initial impression of your business to new and potential customers. An attractive and interesting storefront can help bring walk in traffic into your business, especially among tourists.

Façade Improvements can:

- Make Valemount's commercial areas more inviting to new businesses and customers.
- Attract tourists to return repeatedly to Valemount.
- Build community pride among the business community.

Before



After



The Gathering Tree — Façade improvements completed in 2017 with the Business Façade Improvement Program.

What Improvements are eligible?

Eligible improvements include:

- Exterior painting and siding
- Exterior lighting
- Exterior architectural, surfaces and details (Moldings/trim/false roof peaks, decorative details)
- Accessibility improvements to the outside
- Awnings
- Signage (permanent on applicant property)
- Windows, entrances and doorways (if part of larger enhancements, not stand-alone)
- Patios (semi-permanent structure located on the business property)

Eligible costs include:

- Direct project labour
- Contractor, design, architectural, engineering fees
- Rental of tools and equipment
- Project related materials
- PST, Shipping and/ or freight

What Can't I do?

Ineligible improvements include:

- Routine maintenance
- Structural repairs, roofs, fencing, paving
- Impermanent fixtures or landscaping
- Interior/internal improvements

Ineligible costs include:

- Operational costs, staff wages and benefits
- Purchase of construction tools or equipment
- Expenses related to improvements not visible from public right-of-way
- Improvements started prior to application approval
- GST, and duties
- Permit fees
- Improvements deemed inconsistent with purposes and objectives outlined in the program

Need help with your application?

Contact our Grant Clerk

Phone: 250-566-4435

Email: grantclerk@valemount.ca

Before



After



CIBC Banking Centre — Façade Improvements completed in 2019 with the Business Façade Improvement Program.