



Proponent sheet for creation of a new Valemount Resort Development Strategy

To achieve Resort Municipality Initiative funding approval, projects must result in the following four outcomes:

- Extend or diversify communities' tourism seasons**
- Increase/return visitation**
- Improve the sustainability of the tourism sector**
- Enhance the visitor experience**

Alignment with local values increases the significance of a proposal:

Current Values

Accessibility
Indigenous Collaboration
Celebrating the Wonder of Winter

Potential Values

Extension of Seasons
Festivals and Events

Process

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| 1 | Meeting with potential project proponents to describe the process (attendance not necessary to submit a proposal) | Oct 23 |
| 2 | Application documents are available on Village website | Oct 23 |
| 3 | Public consultation meeting | Oct 30 |
| 4 | Consultation documents are available on Village website | Oct 26 |
| 5 | RDS Committee is created | Nov 12 |
| 6 | Deadline to submit project proposals | Nov 24 |
| 7 | Project proposals to be evaluated | Nov 28 |
| 8 | Draft RDS is presented to Council | Dec 10 |

Information can be found at <https://valemount.ca/business/economic-development/>